

2026

BISM GOLF CLASSIC

Sponsorship
Opportunities



Tee off for a cause at our annual BISM Golf Classic!

ABOUT BISM

BISM is a 501(c)(3) nonprofit that supports the blind and low-vision community by providing stable and rewarding career opportunities, innovative rehabilitation programs, economic and personal independence, and resources for training and education.

WHY SPONSOR?

When you give to BISM, you give more than hours of instruction. You give hope, and the chance for people to thrive. The Annual Golf Classic is an opportunity to share your company's brand and enhance awareness while sharing your support for our mission.

RECOGNITION & PROMOTION

- Save the date and invitation emailed to 2,000+ supporters
- BISM website (3,000+ annual users)
- Facebook and Instagram (combined 4,000+ followers)
- BISM podcast (500+ listeners)
- Media partners include Baltimore Business Journal, I95 Publication, Baltimore Brew, WYPR



2025 IMPACT



64,000+
HOURS
of training
& instruction

1,400+
PEOPLE
received
life-changing
services



116
GRADUATES
completed a
BISM program

countless stories of
EMPOWERMENT
& **SUCCESS**



BISM 2026 GOLF CLASSIC

Join us on **Tuesday, September 15, 2026 at Suburban Club** for a one-of-a-kind experience on the course.

All proceeds benefit **Blind Industries and Services of Maryland (BISM)** and our **Independence Training and Rehabilitation programs**, helping blind and low-vision individuals gain the skills and confidence to live independently and thrive in the workplace.

This event features more than just great golf:

- An exciting **Helicopter Ball Drop** (open to everyone – no golf required!)
- Great swag and prizes
- Cocktail reception with open bar immediately following golf
- A mission moment that will stick with you long after the final putt



HOW TO PARTICIPATE:

In addition to sponsorships, we welcome **individual players** and **foursomes** to register and join the tournament. Player registration includes continental breakfast, lunch, cocktail reception with open bar, and tournament giveaways.

TO REGISTER, PLEASE VISIT:
<https://bism.org/calendar/2026bismgolf>

OR

[CLICK HERE TO REGISTER NOW!](#)



BISM 2026 GOLF CLASSIC

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$30,000 (1)

- Two foursomes
- Premier logo placement on all event materials, website, and promotional emails
- Branded tee signage at one hole
- Information table at event to help promote your products and services
- Emcee recognition at event
- Recognition on BISM's social media platforms
- 8 tickets to the cocktail reception (including raffle tickets, open bar, premium player swag (valued at \$110 per person)
- Optional: provide promotional product to be handed out at event

ON-COURSE EXPERIENCE SPONSOR: \$15,000 (1)

- One foursome
- Logo placement on event materials, website, and promotional emails
- Signage on the beverage carts
- Co-branding at the Beat the Pro Hole
- Recognition on social media pages
- 4 tickets to the cocktail reception (including raffle tickets, open bar, premium player swag (valued at \$110 per person)

COCKTAIL RECEPTION SPONSOR: \$7,500 (1)

- One foursome
- Branded tee signage at one hole
- Logo placement on event materials, website, and promotional emails
- Opportunity to provide co-branded item for player swag bags
- Recognition on BISM's social media platforms
- 4 tickets to the cocktail reception (including raffle tickets, open bar, premium player swag (valued at \$110 per person)

BISM 2026 GOLF CLASSIC

SPONSORSHIP OPPORTUNITIES CONTINUED

CART SPONSOR: \$5,000 (1)

- One foursome
- Logo placement on event materials, website, and promotional emails
- Logo on all golf carts
- Recognition on social media pages
- 4 tickets to the cocktail reception (including raffle tickets, open bar, premium player swag (valued at \$110 per person))

THE DISTANCE CHALLENGE SPONSOR: \$5,000 (1)

- One foursome
- Logo placement on event materials, website, and promotional emails
- Exclusive branding at the activation hole
- Trackman-powered swing and distance analytics for all golfers
- Recognition on social media pages
- 4 tickets to the cocktail reception

SCORECARD SPONSOR: \$5,000 (1)

- One foursome
- Logo placement on event materials, website, and promotional emails
- Logo on all scorecards
- Recognition on social media pages
- 4 tickets to the cocktail reception (including raffle tickets, open bar, premium player swag (valued at \$110 per person))

HELICOPTER BALL DROP SPONSOR: \$4,000 (1)

- 2 players
- Logo placement on event materials, website, and promotional emails pertaining to ball drop
- Exclusive signage at the ball drop zone, visible to all golfers and spectators
- Logo on putting green
- Recognition on social media pages
- Opportunity to ride in the helicopter and drop the balls!
- 2 tickets to the cocktail reception (including raffle tickets, open bar, premium player swag (valued at \$110 per person))

BISM 2026 GOLF CLASSIC

SPONSORSHIP OPPORTUNITIES CONTINUED

PIN FLAG SPONSORS: \$3500 for 9 flags or \$7,000 for 18

- 2 players
- Logo placement on event materials, website, and promotional emails
- Recognition on social media pages
- 2 tickets to the cocktail reception (including raffle tickets, open bar, premium player swag (valued at \$110 per person)

HOLE-IN-ONE SPONSOR: \$3,500 (1)

- 2 players
- Logo placement on event materials, website, and promotional emails
- Exclusive branded signage at the designated Par-3 hole featuring the Hole-in-One contest
- Recognition on social media pages
- 2 tickets to the cocktail reception (including raffle tickets, dinner, premium player swag (valued at \$110 per person)

COURSE SPONSOR: \$3,000

- One foursome
- Logo placement on event materials, website, and promotional emails
- Branded tee signage at one hole
- 4 tickets to the cocktail reception (including raffle tickets, dinner, premium player swag (valued at \$110 per person)

DRIVING RANGE SPONSOR: \$3,000 (1)

- 2 players
- Logo placement on event materials, website, and promotional emails
- Logo on driving range
- Recognition on social media pages
- 2 tickets to the cocktail reception (including raffle tickets, open bar, premium player swag (valued at \$110 per person)

BISM 2026 GOLF CLASSIC

SPONSORSHIP OPPORTUNITIES CONTINUED

FAIRWAY SPONSOR: \$1,500

- 2 players
- Logo placement on event materials, website, and promotional emails
- Branded tee signage at one hole
- Recognition on social media pages
- 2 tickets to the cocktail reception (including raffle tickets, open bar, premium player swag (valued at \$110 per person))

SIGNATURE DRINK SPONSOR: \$1,500 (1)

- 2 players
- Logo placement on event materials, website, and promotional emails
- Logo at bar along with cocktail card
- Recognition on social media pages
- 2 tickets to the cocktail reception (including raffle tickets, open bar, premium player swag (valued at \$110 per person))

LUNCH SPONSOR: \$1,000 (1)

- 1 player
- Logo placement on event materials, website, and promotional emails
- Logo on all boxed lunches
- Recognition on social media pages
- 1 ticket to the cocktail reception (including raffle tickets, open bar, premium player swag (valued at \$110 per person))

BISM 2026 GOLF CLASSIC

NON-PLAYING SUPPORTERS

For those who wish to support the mission without playing golf

ON THE GREEN SPONSOR: \$1,000

- Logo placement on event materials, website, and promotional emails
- Branded tee signage at one hole
- 2 tickets to the cocktail reception (including raffle tickets, dinner, premium player swag (valued at \$110 per person)

HOLE SPONSOR: \$500

- Branded tee signage at one hole. Includes one ticket to the cocktail reception.

BAG DROP SPONSOR: \$500 (1)

- Branded tee signage at one hole. Includes one ticket to the cocktail reception.

BREAKFAST SPONSOR: \$500 (1)

- Logo displayed at the breakfast station during registration. Includes one ticket to the cocktail reception.



BISM 2026 GOLF CLASSIC

NON-PLAYING SPONSORSHIP OPPORTUNITIES CONTINUED

IN-KIND DONATIONS

- Donate an item or items to be raffled off at the event (e.g. sports memorabilia, restaurant gift certificates, spa package, sports packages, alcohol, etc.)
- Recognition on website and in promotional emails

RECOGNITION & PROMOTION SPECIFICS

- Save the date and invitation emailed to 2,000+ supporters
- BISM website (3,000+ annual users)
- Facebook and Instagram (combined 4,000+ followers)
- BISM podcast (500+ listeners)
- Media partners include Baltimore Business Journal, I95 Publication, Baltimore Brew, WYPR

To ensure all benefits listed at your sponsorship level, commitments must be received by **September 1, 2026**. Sponsors committing after this date may not receive all listed benefits due to production and logistical timelines.

READY TO SPONSOR?



CONTACT:
JESSICA NORMINGTON
jnormington@bism.org

OR

[CLICK HERE
TO SPONSOR](#)

