

2026 BISM ON TAP



Saturday, March 28, 2026
at Checkerspot Brewery



SPONSORSHIP OPPORTUNITIES

Blind Industries and Services of Maryland (BISM) is proud to once again team up with Checkerspot Brewing for our annual BISM on Tap event. This year, we're celebrating the 40th anniversary of our Independence Training and Rehabilitation (ITR) programs with the launch of a special-edition beer: *Blind Spot – Low Vision*, a limited-release Hazy IPA brewed in partnership with Checkerspot. Join us on **March 28th** and be a part of the excitement.

Sponsors will be recognized before, during, and after the event for their dedication to BISM.

Keg Sponsor (1) (SOLD)

\$5,000

- Premier logo placement on all event materials, website, and promotional emails
- Logo on signature item (e.g. beer flight card or menu)
- Information table at event to help promote your products and services
- Emcee recognition at event
- On-Site recognition on event signage
- 8 complimentary tickets to the event (includes, raffle tickets, pint glasses, and beer)
- Optional: provide promotional product to be handed out at event

Growler Sponsor (1)

\$2,500

- Prominent logo placement on event materials, website, and promotional emails
- Recognition during the event program
- Logo on shared signage at tasting station or raffle area
- Recognition on BISM's social media platforms
- 6 complimentary tickets to the event (including raffle tickets, pint glasses, and beer)
- Social media shout-outs before and after the event

Stage Sponsor (1)

\$1,500

- Logo prominently displayed near the stage as the **Exclusive Stage sponsor**
- Logo placement on event materials, website, and promotional emails
- Recognition on BISM's social media platforms
- 4 complimentary tickets to the event (including raffle tickets, pint glasses, and beer)

SPONSORSHIP OPPORTUNITIES continued

Flight Glass Sponsor

\$1,000

- Logo on website, event materials and signage
- Logo on bar menus and bar signage
- Recognition on shared signage at event
- Recognition on BISM's social media platforms
- 2 complimentary tickets to the event (including raffle tickets and pint glasses)

Taster Glass Sponsor

\$500

- Company logo on website and event materials
- Logo on blind tasting station area signage
- Recognition on social media pages

Tap Sponsor

\$250

- Company name on website and event materials
- Social media mention

In-Kind Donation

- Donate an item or items to be raffled off at the event (e.g. sports memorabilia restaurant gift certificates, spa package, sport packages), .
- Recognition on website and in promotional emails

Recognition and Promotion Specifics

- Event save the date and invitation emailed to 2K supporters
- Website (3K+ users)
- Facebook page (2K followers) and other social media (2K followers)
- Podcast listeners (500+ listeners)
- Media relationships with Baltimore Business Journal, I95 Publication, Baltimore Brew, WYPR

Join us in raising a glass for a good cause – your support makes a difference!

To ensure all benefits listed at your sponsorship level, commitments must be received by **March 10, 2026**. Sponsors committing after this date may not receive all listed benefits due to production and logistical timelines.

Interested in sponsoring contact Jessica Normington at jnormington@bism.org or [click here](#).