

# 2026 BISM ON TAP TOO



**Sunday, April 26, 2026**  
**at Burnish Beer Co.**  
**Salisbury MD**



## SPONSORSHIP OPPORTUNITIES

**Blind Industries and Services of Maryland (BISM)** is excited to bring the spirit of our popular BISM on Tap event to the Eastern Shore with the launch of **BISM on Tap TOO** in Salisbury!

This new community event will celebrate the **40th anniversary of our Independence Training and Rehabilitation (ITR) programs** and help raise funds for **local Summer Youth programming** for blind and low-vision students in the region. While this event does not feature a custom beer (**yet!**), it will still bring together music, games, raffles, and community impact in a fun, relaxed setting.

**Sponsors will be recognized before, during, and after the event for their dedication to BISM.**

### **Keg Sponsor (1) (SOLD)**

**\$5,000**

- Premier logo placement on all event materials, website, and promotional emails
- Logo on signature item (e.g. beer flight card or menu)
- Recognition on BISM's social media platforms
- Information table at event to help promote your products and services
- Emcee recognition at event
- On-Site recognition on event signage
- 8 complimentary tickets to the event (includes, raffle tickets, pint glasses, and beer)
- Optional: provide promotional product to be handed out at event

### **Growler Sponsor (1)**

**\$2,500**

- Prominent logo placement on event materials, website, and promotional emails
- Recognition during the event program
- Logo on shared signage at tasting station or raffle area
- Recognition on BISM's social media platforms
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- 6 complimentary tickets to the event (including raffle tickets, pint glasses, and beer)

### **Stage Sponsor (1)**

**\$1,500**

- Logo prominently displayed near the stage as the **Exclusive Stage sponsor**
- Logo placement on event materials, website, and promotional emails
- Recognition on BISM's social media platforms
- 4 complimentary tickets to the event (including raffle tickets, pint glasses, and beer)

## SPONSORSHIP OPPORTUNITIES continued

### Flight Glass Sponsor

**\$1,000**

- Logo on website, event materials and signage
- Logo on bar menus and signage
- Recognition on shared signage at event
- Recognition on BISM's social media platforms
- 2 complimentary tickets to the event (including raffle tickets and pint glasses)

### Taster Glass Sponsor

**\$500**

- Company logo on website and event materials
- Logo on blind tasting station area signage
- Recognition on social media pages

### Tap Sponsor

**\$250**

- Company name on website and event materials
- Social media mention

### In-Kind Donation

- Donate an item or items to be raffled off at the event (e.g. sports memorabilia restaurant gift certificates, spa package, sport packages), .
- Recognition on website and in promotional emails

### Recognition and Promotion Specifics

- Event save the date and invitation emailed to 2K supporters
- Website (3K+ users)
- Facebook page (2K followers) and other social media (2K followers)
- Podcast listeners (500+ listeners)
- Media relationships with Baltimore Business Journal, I95 Publication, Baltimore Brew, WYPR



**Join us in raising a glass for a good cause – your support makes a difference!**

To ensure all benefits listed at your sponsorship level, commitments must be received by **April 10, 2026**. Sponsors committing after this date may not receive all listed benefits due to production and logistical timelines.

Interested in sponsoring contact Jessica Normington at [jnormington@bism.org](mailto:jnormington@bism.org) or [click here](#).