

2025 BISM ON TAP



Saturday, March 29, 2025
at Checkerspot Brewery



SPONSORSHIP OPPORTUNITIES

Blind Industries and Services of Maryland - BISM, in collaboration with Checkerspot Brewery, have teamed up again in crafting our **BLIND SPOT** beer that will help raise awareness and money for those with vision loss. Join us on **March 29th** and be a part of the excitement.

Sponsors will be recognized before, during, and after the event for their dedication to BISM.

Keg Sponsor (1)

\$3,000

- Premier logo placement on all event materials, website, and promotional emails
- Logo on signature item (e.g. beer flight card or menu)
- Information table at event to help promote your products and services
- Emcee recognition at event
- On-Site recognition on event signage
- 8 complimentary tickets to the event (includes, raffle tickets, pint glasses, and beer)
- Optional: provide promotional product to be handed out at event

~~Growler Sponsor (1) SOLD~~

\$2,000

- Prominent logo placement on event materials, website, and promotional emails
- Recognition during the event program
- Logo on shared signage at tasting station or raffle area
- Recognition on BISM's social media platforms
- 6 complimentary tickets to the event (including raffle tickets, pint glasses, and beer)
- Social media shout-outs before and after the event

~~Stage Sponsor (1) SOLD~~

\$1,500

- Logo prominently displayed near the stage as the **Exclusive Stage sponsor**
- Logo placement on event materials, website, and promotional emails
- Recognition on BISM's social media platforms
- 4 complimentary tickets to the event (including raffle tickets, pint glasses, and beer)

SPONSORSHIP OPPORTUNITIES continued

Flight Glass Sponsor (multiple available)

\$1,000

- Logo on website, event materials and signage
- Recognition on shared signage at event
- Recognition on BISM's social media platforms
- 2 complimentary tickets to the event (including raffle tickets and pint glasses)

Taster Glass Sponsor (multiple available)

\$500

- Company logo on website and event materials
- Logo on blind tasting station area signage
- Recognition on social media pages

Tap Sponsor (multiple available)

\$250

- Company name on website and event materials
- Social media mention

In-Kind Donation

- Donate an item or items to be raffled off at the event (e.g. sports memorabilia restaurant gift certificates, spa package, sport packages).
- Recognition on website and in promotional emails

Recognition and Promotion Specifics

- Event save the date and invitation emailed to 2K supporters
- Website (3K+ users)
- Facebook page (2K followers) and other social media (2K followers)
- Podcast listeners (500+ listeners)
- Media relationships with Baltimore Business Journal, I95 Publication, Baltimore Brew, WYPR

Join us in raising a glass for a good cause – your support makes a difference!

To ensure all benefits listed at your sponsorship level, commitments must be received by **March 1, 2025**. Sponsors committing after this date may not receive all listed benefits due to production and logistical timelines.

Interested in sponsoring contact Jessica Normington at jnormington@bism.org or [click here](#).

