

## 20 FL OZ (0.6 Liter) LABEL TEMPLATE - ART GUIDELINES

**PLEASE READ ALL INSTRUCTIONS CAREFULLY. ART THAT DOES NOT MEET OUR (& FDA) SPECIFICATIONS CAN BE REJECTED. IF YOU HAVE ANY QUESTIONS CALL - Art Department 410-846.0028**

**SOURCE & DIST.**  
**Required by law.** Can be placed anywhere on label.  
 Text can not be smaller .0625"



The Red Line indicates the actual label size when cut (9 x 2.375 in)

The Green Line indicates the bleed. If you want a color or image to go to the very edge of the label (the Red Line), the image or color **MUST** extend to the Green Line (9.25 x 2.625 in)

**CONTENT & QUANTITY**  
**Required by law.** Must appear on the bottom 1/3 of label on the Primary Display Panel. (main panel) **Text can not be smaller than sample.**

## IMPORTANT INSTRUCTIONS

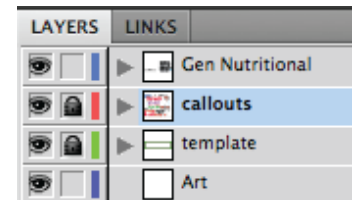
### MANDATORY ARTWORK CHECKLIST

- ALL type converted to outlines
- ALL images are embedded - no links are used
- ALL art uses CMYK workspace, not RGB
- ALL Pantone Colors (PMS) converted to CMYK Unless you specifically request PMS colors (minimum quantity & extra charge will apply)
- NO low-res images (72 dpi) images must be 300 dpi.
- ALL supporting images and fonts supplied when necessary

### ACCEPTABLE ARTWORK FORMATS

We import your artwork into Adobe Illustrator CS6

- Illustrator: Convert all type to outlines. Embed all images
- EPS:
- Photoshop: Save in layers or just the art layer. 300dpi CMYK
- PDF: High Res (300dpi) CMYK can not have template left on and must include bleed when used.
- JPG: High Res (300dpi, max quality) CMYK



This file was created in layers that can be turned on and off. Callouts and Template layers should remain locked, do not alter. The Art layer is blank to accommodate your art on the correct layer

**WHEN SENDING FLATTENED ART, PLEASE TURN OFF THE TEMPLATE AND CALLOUT LAYERS, PLEASE INCLUDE BLEEDS.**