



BISM 101 Newsletter

February 2020

Blind Industries and Services of Maryland (BISM) Partners with NoSweat



Blind Industries and Services of Maryland (BISM) is excited to announce our partnership with NoSweat, the market pioneer and creator of patented sweat-absorbing, disposable performance liners for hats, helmets, hard hats and visors.

“The partnership between NoSweat and BISM is one that creates three very positive outcomes: it creates a new channel to better serve the United States Military and other federal divisions; it allows BISM to better serve the State of Maryland; and it creates new job opportunities for people who are blind so they may be a contributing member of their family and community,” said BISM President Fred Puente.

Blind and low vision associates will assemble and distribute NoSweat liners at BISM’s Baltimore headquarters. BISM, a 501(c)(3) not-for-profit, currently employs over 650 associates at 15 locations in five states.

After locking down numerous deals within the sports industry, NoSweat President Jared Robins is looking forward to this new chapter. “NoSweat is excited to work with BISM to help provide jobs to the blind community as well as bring our patented technology to state agencies of Maryland, the military industry, national park services and other sectors of the federal government,” said Robins.

For more information, please visit BISM.org or contact Gregg Kalifut at 443-827-4823 or gkalifut@bism.org.

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NO SWEAT
SWEAT ABSORBING DISPOSABLE HAT LINER™

- PROMOTES HEALTHY SKIN HYGIENE
- REDUCES SWEAT STAINS
- KEEPS SWEAT OUT OF EYES
- LOCKS-IN ODOR & FACE OILS
- EXTENDS LIFE OF HEADWEAR

No Scent (Neutralizes Sweat & Odor) | Thin, Soft & Lightweight | Sweat Stopper™ (Locks in Sweat)
 Clear Vision | Fog Control | Breathable | PEEL IT! | STICK IT!

NoSweat's patented design and Dri-LID™ technology is engineered to absorb forehead sweat and clear your line of vision. Our game-changing technology permanently locks and seals all sweat inside the core, allowing the surface of the product to be completely dry, even when it is fully saturated.

100% AMERICAN MADE | PERFORMANCE | SAFETY | HYGIENE

Assembled by Blind Marylanders

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