

2024 BISM BEER RELEASE PARTY



Saturday, April 20, 2024
at Checkerspot Brewery



SPONSORSHIP OPPORTUNITIES

BISM - Blind Industries and Services of Maryland in collaboration with Checkerspot Brewery have teamed up for the first time in crafting an **EXCLUSIVE** brew that will help raise awareness and money for those with vision loss. Join us at our LAUNCH party and be a part of the excitement.

Event Sponsor (1) \$2,500

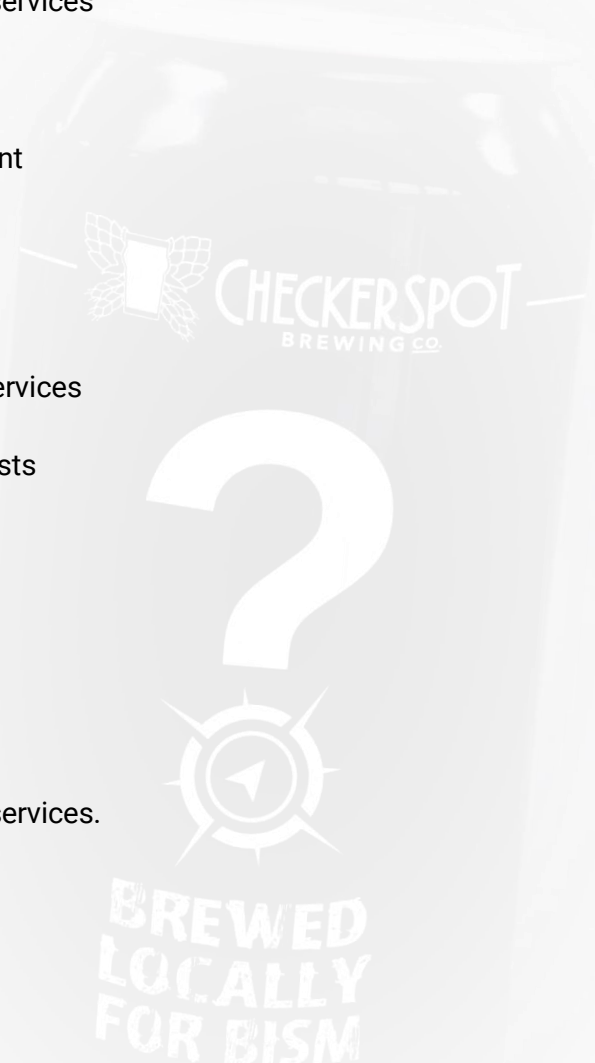
- Premier placement of your logo on all promotional materials including advertisements, social media, publicity, newsletter, and email campaigns.
- Recognition on BISM's social media platforms – minimum of 4 posts
- Information table at event to help promote your products and services
- Company logo on all signage
- MC recognition at event
- 2, 4-packs of BISM beer with commemorative beer glasses
- Optional: provide promotional product to be handed out at event

Cup Sponsor (1) \$2,000

- Your logo on commemorative beer glasses for all attendees
- Information table at event to help promote your products and services
- Company logo on all signage
- Recognition on BISM's social media platforms – minimum 4 posts
- Logo on event website and all marketing materials
- Recognition on BISM's social media platforms
- 4-pack of BISM beer and commemorative glasses

Shirt Sponsor (1) \$2,000

- Your logo on t shirts for attendees
- Information table at event to help promote your products and services.
- Company logo on all signage
- Recognition on BISM's social media platforms
- Logo on event website and all marketing materials
- 4-pack of BISM beer, commemorative glasses, and shirts



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Stage Sponsor (1) \$1,500

- Information table at event to help promote your products and services.
- Company signage around stage
- Company logo on all signage
- Logo on event website and all marketing materials
- Recognition on BISM's social media platforms
- 2 commemorative glasses

Keg Sponsor \$1,000

- Informational table at event to help promote your products and services.
- Company logo on all signage
- Individual stand signage at the bar/table areas
- Logo on event website and all marketing materials
- Recognition on BISM's social media platforms
- 2 commemorative glasses

Pitcher Sponsor \$500

- Company logo on all signage
- Individual stand signage at the bar/table areas
- Logo on event website and all marketing materials
- Recognition on social media pages

Pint Sponsor \$250

- Company logo on event day signage
- Logo on event website

In-Kind Donation

- Donate an item or items to be raffled off at the event.
- Recognition on website for donation

Interested in sponsoring [click here](#) or contact Jessica Normington at jnormington@bism.org

